



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

National Media  
815 Slaters Lane  
Alexandria, VA 22314

## Contract # 326686

### Schedule Dates

10/26/12-11/05/12

### Advertiser

National Republican Congressional Committee - In

### Agency

National Media (2711)

### Product

Political - Issue (1068)

### Brand

ISS/NRCC-IE (81865)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

ANGLE, BEN

### Phone/Fax

/

### CPE

155/426/2955

### Account Types

National/Political

### Billing Type

Standard

### Comments

NRCC 10/26  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 08/13/12

Last Modified 10/29/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06268556

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,980.00

Net Total \$28,220.00

Sales Tax

## Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Oct. 2012 9 \$6,025.00

Nov. 2012 26 \$27,175.00

Grand Total: 35 \$33,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	11:34p- TONIGHT SHOW						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT SHOW/1	8/13/12
2.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	11:59a- Channel 11 News At Noon						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/2	8/13/12
3.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:59p- Jeopardy						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/3	8/13/12
4.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	11:34p- TONIGHT SHOW		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE/4	8/13/12
5.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6:59p- Jeopardy		1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOP 7-730P/5	8/13/12
5.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Exception	
6.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	10:59p- CHANNEL 11 NEWS AT 11P						1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/6	8/13/12
7.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	11:29p- NBC SATURDAY NIGHT LIVE						1			1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	SNL/7	8/13/12
8.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	4	:30	3:30p- Notre Dame Football						1			1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	PITT VS ND 330-7P/8	8/13/12
9.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6a- 8A (EST)						1			1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6A-8A/9	8/13/12
10.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	7p- Jerome Bettis 7-730P						1			1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTIS 7-730P/10	8/13/12
11.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8a- 10:30A (EST)						1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/11	8/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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# Contract # 326686

**Schedule Dates** 10/26/12-11/05/12  
**Advertiser** National Republican Congressional Committee - In  
**Agency** National Media (2711)  
**Product** Political - Issue (1068)  
**Brand** ISS/NRCC-IE (81865)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** /  
**CPE** 155/426/2955  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** NRCC 10/26 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

WPXI  
 4145 Evergreen Road  
 Pittsburgh, PA 15214



National Media  
 815 Slaters Lane  
 Alexandria, VA 22314

**Date Entered** 08/13/12  
**Last Modified** 10/29/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06268556  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,980.00  
**Net Total** \$28,220.00  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
 Oct. 2012 9 \$6,025.00  
 Nov. 2012 26 \$27,175.00  
**Grand Total:** 35 \$33,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	5:30A- 8A (EST)								1	1	\$350.00	\$350.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/12	8/13/12
13.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6P- CHANNEL 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/13	8/13/12
14.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/14	8/13/12
15.0	Normal Line / Spot	11/01/12-11/01/12	5	:30	11:34P- TONIGHT SHOW				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE SHW/15	8/13/12
16.0	Normal Line / Spot	11/01/12-11/01/12	4	:30	6:59P- Jeopardy				1						\$1,650.00		Pittsburgh (WPXI)	JEOPARDY 7-730P/16	8/13/12
16.0.1	Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
17.0	Normal Line / Spot	10/30/12-10/30/12	5	:30	11:34P- TONIGHT SHOW			1						1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE SHW/17	8/13/12
18.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	6:59P- Jeopardy			1						1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/18	8/13/12
19.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	11:34P- TONIGHT SHOW				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONITE SHW/19	8/13/12
20.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	11:59A- Channel 11 News At Noon				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	NOON NEWS/20	8/13/12
21.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	6:59P- Jeopardy				1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P	8/13/12
22.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	11:34P- TONIGHT SHOW					1				1	\$375.00	\$375.00	Pittsburgh (WPXI)	TONIGHT SHOW/1	8/13/12
23.0	Normal Line / Spot	11/05/12-11/05/12	5	:30	11:34P- TONIGHT SHOW			1							\$375.00		Pittsburgh (WPXI)	TONITE/4	8/13/12

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Date:

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NRCC 10/26  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

08/13/12

Date Entered

10/29/12

Last Modified

Entered By

Yes

Headline #

06268556

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,980.00

Net Total

\$28,220.00

Sales Tax

### Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Nov. 2012

Grand Total:

Spots

9

26

35

Rate

\$6,025.00

\$27,175.00

\$33,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0.1	Preempt	11/05/12															Pittsburgh (WPXI)	No Avail/Spot	
24.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	11:29P- NRC SATURDAY NIGHT LIVE							1		1	\$1,200.00	\$1,200.00	Pittsburgh (WPXI)	SNL/7	8/13/12
25.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	6A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SAT NEWS 6A-8A/9	8/13/12
26.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7P- Jerome Bettis 7-730P							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTIS 7-730P/10	8/13/12
27.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/11	8/13/12
28.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	5:30A- 8A (EST)							1		1	\$350.00	\$350.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/12	8/13/12
29.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/13	8/13/12
30.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	8A- 10A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/14	8/13/12
31.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	11:59A- Channel 11 News At Noon		1							1	\$375.00	\$375.00	Pittsburgh (WPXI)	noon news/23	10/29/12
32.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5P- 5:30P (EST)		1							1	\$800.00	\$800.00	Pittsburgh (WPXI)	5-530p News/24	10/29/12
33.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	5:58P- Channel 11 News At 5pm M-F		1							1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	6p News/25	10/29/12
34.0	Normal Line / Spot	10/30/12-10/30/12	4	:30	7:30P- WHEEL OF FORTUNE		1							1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	Wheel/26	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

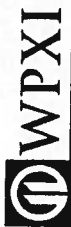
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35.0	Normal Line / Spot	10/31/12-10/31/12	5	:30	11:34P- TONIGHT SHOW				1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	Ton show/27	10/29/12
36.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:30P- 6P (EST)				1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	530p News/28	10/29/12
37.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	5:58P- Channel 11 News At 6pm M-F				1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	6p News/29	10/29/12
38.0	Normal Line / Spot	10/31/12-10/31/12	4	:30	7:30P- WHEEL OF FORTUNE				1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	Wheel/30	10/29/12

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